

Press Release

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Exotic materials and ultra-luxury appliances wow builders, designers, remodelers, and media

Skanadario by Goodman Supply Launches Luxury Appliance Showroom and Grand Opening Draws 200+ Industry and Media Specialists

FRISCO, TX (Feb. 15, 2008) — More than 200 industry specialists – builders, designers, remodelers, architects, and media – turned out on one of the coldest and windiest nights in recent memory for a grand opening and ribbon cutting of a long-time plumbing supplier’s new luxury appliance showroom.

Frisco Mayor Mike Simpson and Frisco Chamber of Commerce officials joined members of the news and industry media, professional colleagues, family, and friends for the recent gala opening for Skanadario by Goodman Supply’s upscale kitchen appliance showroom.

Jeffrey Goodman, vice president and general manager and the third generation of the Goodman family in the business, joined his father Steve Goodman, president/CEO and other family members to welcome attendees.

“We were delighted at the turnout and the support of the mayor’s office, city officials, the Frisco Chamber of Commerce, and so many of the industry’s leading builders, designers and remodelers,” says Jeffrey Goodman. “Our new gallery showroom is one of the finest in the country and a remarkable resource in the heart of one of the most dynamic new-home building markets in the world.”

Steve Goodman added: “My late father Harold Goodman started this company as a plumbing supply company in downtown Dallas in 1946. It was a matter of being at the right place at the right time as many young soldiers began returning home from World War II and the construction industry in North Texas literally exploded.”

Goodman’s business continued to expand at its location on Lamar Street south of downtown Dallas and the company eventually opened a branch and modest showroom in Frisco on land now owned by the Pizza Hut Stadium. When stadium officials decided to incorporate that land

into their planned sports center, they traded the now-valuable plot of land and building for a brand new building and location on John W. Elliott Drive, just a stone's throw away.

Located at 9750 John W. Elliott Drive in Frisco, the new location enabled the launch of a proper 2500 sq. ft. high-end decorative plumbing showroom in 2005, called Skanadario. With completion of an additional 1500 sq. ft., Skanadario's expanded showroom space now features high-end luxury kitchen appliances, door and cabinet hardware, specialty countertops and tiles, and mesquite hardwood flooring.

The showroom features luxury appliances from Viking, Miele, Thermador and Bosch. Additional specialty lines include Vent-A-Hood, U-Line, Asko, Gaggenau and Hoshizaki. Working displays include Miele's Master Chef Oven as well as its Steam Oven, Speed Cook Oven, and built-in coffee maker.

Guests at the grand opening won product appliances as well as an in-home, chef-prepared dinner party for eight in the winner's home prepared and served by the Viking Culinary Center's chef.

Mr. Goodman says "the showroom was named after the Iroquois word for beautiful water, perfect for a resource with some of the most beautiful decorative plumbing and hardware in the industry."

The plumbing part of the showroom, one of the only American Standard gallery showrooms in the country, displays a wide range of kitchen and bath products, including American Standard's Jado and Porcher luxury brands. Additionally, the showroom carries international designer lines and local products from Texas-based artisans and companies.

The showroom at 9750 John W. Elliott Dr. in Frisco is open Monday from Friday, 8 a.m. to 6 p.m. and Saturdays from 8 a.m. to 1 p.m. For more information on Goodman Supply and Skanadario, contact the company's corporate headquarters at 972-668-1005.

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More information on Skanadario by Goodman Supply

- Harold Goodman founded Goodman Supply on South Lamar in downtown Dallas in 1946 and was a key player in the Dallas real estate boom following World War II. His son Steve Goodman took over the business in the '70s and in 2003 grandson Jeffrey Goodman joined as general manager.
- The company opened a second wholesale location with warehouse and office facilities in Frisco in 2000.
- In 2004, Goodman sold that site to Frisco's new Pizza Hut Park stadium and moved to its current location at 9750 John W. Elliott Dr. off Main St. between the Dallas North Tollway and Preston Rd.
- In January 2005, Goodman opened the Skanadario Gallery Showroom at that location with 2,500 square feet of plumbing display.
- In January 2008, Skanadario added 1,500 square feet of appliance displays.

The showroom caters to custom homebuilders, interior designers, architects, remodelers, and discerning homeowners. "We expanded into luxury appliances due to customer requests and demand," explained Mr. Goodman. "There's no other showroom like it in Frisco or Collin County."

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Skanadario
Beautiful Water - Gallery Showroom
by Goodman Supply

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Skanadario, showroom division of Goodman Supply, hosted a grand-opening celebration for its new appliance showroom on Thursday, Jan. 31. Three generations of Goodman industry leaders were captured in a photo during the gala event (from left) Jeffrey Goodman, Steve Goodman, and the late Harold Goodman.

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