



## Press Release

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### **American Standard's Ingenuity Tour set for grand opening of Skanadario by Goodman Supply showroom**

FRISCO, TX (Jan. 19, 2008) — Ever flushed golf balls down your toilet? One of America's premier bathroom fixture manufacturers will flush hundreds of them at an event Jan. 31 in Frisco as part of an exhibit introducing new, high-tech features for bathroom fixtures.

American Standard's Ingenuity Tour, the national traveling exhibit in an 18-wheeler mobile showroom, coincides with the grand opening of Goodman Supply's newly expanded Skanadario showroom. The event will be held from 4-8 p.m. on Thursday, Jan. 31. Skanadario is one of the only American Standard gallery showrooms in the southwest.

Frisco Chamber of Commerce and city officials will hold a formal ribbon-cutting ceremony at 5 p.m., and the Ingenuity Tour will be open during the entire event. "American Standard's mobile showroom is completely outfitted with working products, including a display of a toilet that flushes golf balls to exhibit its effectiveness," says Jeffrey Goodman, general manager for Goodman Supply.

"American Standard initiated the high-performance toilet race four years ago with all new flushing mechanics and reengineered waterways designed to eliminate what consumers have long hated about toilets—clogs, overflows, and the heart-pounding race to the plunger," says Mr. Goodman.

"New innovative designs and exclusive technologies are featured on everything from toilets to faucets that conserve water and help keep themselves clean to whirlpools that are more relaxing to storage chests that double as seating areas," says Rob Kass, American Standard vice president and general manager.

A few of the new products featured on the Ingenuity Tour include the following:

- Champion 4 raises the bar with several new features:
  - A funnel-shaped, piston-action Accelerator Flush Valve forces the water to accelerate as it enters the bowl. The rigid plastic piston-action valve releases 360 degrees of water into the bowl in less than a second with nothing to impede the flow of the water. The seal seals firmly and quietly in less than a second. Champion 4 breaks other barriers as the first virtually maintenance-free toilet. The Accelerator™ Flush Valve with a rigid plastic seal won't warp, corrode or leak.
  - The exclusive EverClean™ fired-in, permanent, antimicrobial surface repels dirt and resists bacterial growth on all exposed surfaces of the toilet. The silver-based EverClean permanent surface keeps Champion 4 toilets literally sparkling and significantly cleaner inside and out. The EverClean double-coated glaze is fired into the porcelain, imparting a pearlescent gleam under bathroom lights while inhibiting stain and odor-causing bacteria between cleanings.
  - An optional slow-close EverClean toilet seat with an easy lift-off feature allows homeowners to easily remove and replace the seat and cover without any tools for easy, thorough cleaning.
  - The Flowise version of the technology uses 20 percent less water than standard 1.6 gallon toilets.
- A market winner since its launch last year, the gravity-fed Cadet 3 flushing system has an oversized chemical-resistant flapper and generous three-inch flush valve, allowing more water to enter the bowl faster



# Skanadario

Beautiful Water - Gallery Showroom  
by Goodman Supply

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for greater flushing power. EverClean inhibits the growth of stain- and odor-causing bacteria, mold and mildew.

- American Standard has engineered a new collection of five stylish vanities in three styles pre-assembled and ingeniously folded down. The patented folding design makes it easy to carry the furniture and install without tools. "Bathroom furniture can be bulky to ship and get through doors and up stairs," said Mr. Kass. "These arrive folded, yet fully assembled, in a flat box."
- The new Evolution and Lifetime series of whirlpools feature exclusive jet technology, a worry-free warranty and the deepest soak available to give consumers a more relaxing and affordable hydrotherapy experience. Whirlpools feature ComfortJets™, flush against the tub making them more comfortable and easier to clean.
- With EverClean™ faucets, one wipe effortlessly removes even dried-on water spots and other dirt. The permanent finish is available on a wide range of existing American Standard faucets.
- Dazzle™ Bathroom Accessories bring a touch of elegance to the bath with gem-like detailing and clear glass elements.

Skanadario by Goodman Supply is located at 9750 John W. Elliott Drive in Frisco and is open Monday through Friday, 8 a.m. to 6 p.m. and Saturdays from 8 a.m. to 1 p.m. For more information on Goodman Supply and Skanadario, contact the company's corporate headquarters at 972-668-1005.

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Editor's note: For more information on American Standard and Porcher products, call (800) 899-2614 or visit the electronic pressroom at [www.americanstandard-us.com](http://www.americanstandard-us.com).

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